

APPEAL!

We want your business, it means money to us and it also means money to you, for you can save money on every extreme low price. We are one of a chain of 17 big department stores and 4 wholesale houses, with a combination should be self explanatory in answering the reason of such low prices. We want you who reside in adjoining towns for the time consumed in coming to and from your home. When you live a long distance from town and you want to visit stores and towns that will cause you no disappointment or delay by being unable to buy some of the most desirable merchandise, visit SNYDER and TOWNSEND-OLDHAM your shopping headquarters, and we can fill your every want in everything Merchandise, consisting of "Everything" in dry goods, dress goods, notions, millinery, ladies' ready-to-wear, shoes and traveling bags, groceries and hardware, binders, buggies, wagons and stoves. Before, see the extensive line of high class fixtures recently installed by means of which we are enabled to keep all the latest goods, get our prices, meet our sales people, and let's get acquainted. All we ask is that you come to Snyder and to the distance you may live from Snyder and Townsend-Oldham's. In this advertisement we submit you a few inducements.

Comforts

combined. This is a broad assertion but we stand ready to prove it. If you have not bought your Blankets or you are at a sale where they are almost giving them

6 X 82 inch gray blanket	\$2.00
6 X 76 inch woolnap blanket, assorted colors	\$2.00
6 X 74 inch silk bound tan, gray and white	\$2.50
72 X 80 inch silk bound woolnap gray and tan	\$3.00
76 X 76 inch silk bound Woolverine blanket	\$3.00
Same as above in plaid	\$3.00
Wool Blankets dark gray plaids and white 4., 4.50, 5., 12.50	
Comforts from \$1.00 to	\$4.00
Extra large comforts filled with genuine down	\$8.50

Ladies Ready-to-Wear

In this department we are unable to give you a description of our Ladies Ready-to-Wear for we have had such an unexpectedly large business, and many arrivals by almost every express, that our Styles are constantly on the change.

Visit this department often and you will always find here something different - in fact just exactly what you would find in the Style Shops of New York and Paris, were you there.

We claim to be the leaders in Coat Suits that sell for \$10.00, \$12.50 and \$15.00

We attribute this Splendid line of Suits to our extensive buying power and knowing how to buy and from whom to buy.

It is not every merchant that goes to market or stays at home and buys that knows how to buy in order to buy his goods at such a price that will enable him to meet competition let alone set the pace.

We claim that not another store in West Texas without the buying connections we have are unable to offer Suits of an equal value for anywhere near our price of \$10.00, \$12.50 and \$15.00

STAPLES

20 yards Best Calico	\$1.00
25 yards Good Cotton Checks	\$1.00
100 pieces Buck Skin Cheviots per yard	.08 1-3
All 10c Ginghams	.08 1-3
15 yards 36 in. Bleached Domestic free from starch	\$1.00
25 yards C Sheetting	\$1.00
15 yards 36 inch Good Grade L.L. Sheetting	\$1.00
12 yd. 36 in. Extra Fine Sea Island Sheetting	\$1.00
Regular 8 1-3c Outing	.06
Best Grade Fancy, Solid White, Pink and Blue patterns, Outing	.08 1-3

IS TO EAST TEXAS

to SNYDER what Sanger Brothers is to Dallas

This is not a Sale

These prices and descriptions are not published with the intention of leading you into believing that we are putting on a big Sale, but merely prices at which we sell our goods all the time. We do not have to inaugurate a Sale in order to beat competition but we buy in such large quantities and take advantage of all discounts thereby enabling us to sell to you far cheaper than any so called Sale.

Hardware

In this department we have arrived to make this one of the most complete stocks ever carried by any store. We believe that we have built this stock up to such a point of perfection that we have any thing to be found in an up-to-date hardware store, no more complete stocks can be found in the stores of the large cities. We handle the famous "Belmont" and "O. V. B." lines of hardware, two of the finest lines manufactured, and articles made by them are of the highest quality material and workmanship obtainable. Each of these lines carries with it the broadest of guarantees. An advertiser who deserves a portion of your hardware business, and are making one of the strongest appeals for this business that was ever made by any store. In making this appeal, we are offering you far more than that, we are offering you one of the most complete stocks of hardware to make your selections from, and of the highest quality only. Quality is our very first consideration - then the price.

Following we submit a few of our most bargains:

ENAMELWARE		Household Cooking Reix, consist of		Aluminum Roasters from \$2 to \$7.00	
14 qt. Dish Pans	25c	10 pieces of Gormer Barthen	\$5.00	Good grade lard cans 50c to \$1.00	
2 qt. Tea Pots	25c	Seamless, Self-Basting Roasters from	\$1.25 to	4 in. stove pipe, reg. 10c joint 12 1/2c	
4 qt. Tea Pots	35c			Oil heaters, all standard prices	
4 qt. Coffee Pots	40c			Wash basins from \$4.00 up	
2 qt. Lip Sauce Pans	20c			Ammonium All Stars	
1 qt. Lip Sauce Pans	15c			Guaranteed Window Shades from 50c to \$1.00. Adjusted rollers.	
4 qt. Lip Sauce Pans	30c			The "Wear-Ever" Aluminum cooking utensils, the kind that will last you a life time.	
1 qt. Pudding Pans	10c			Targets \$2.00 up.	
2 qt. Pudding Pans	20c				
3 qt. Pudding Pans	25c				
4 qt. Pudding Pans	30c				
1 qt. Milk Pans	10c				

ed all day Thanksgiving

LDHAM & CO.
HING"

Telephone
Your Orders